



## **VIDERI IBO – THE FIRST 30 DAYS**

### **Establish Your Business**

- 1) Open a business bank account, separate from your personal accounts, within a week
- 2) Complete IBO registration with your new bank account information ASAP\*
- 3) Determine how to keep track of your business expenses, mileage, etc. within a week
- 4) Daily check your IBO Dashboard
- 5) Encourage, equip, and inform your direct IBOs with Videri tools, upcoming events, lessons learned, etc.

### **Build Your Business**

From these five simple steps you should expect your business to grow through Hope All-Natural Beef sales and IBO registrations. Every single day should involve a follow up with at least one person.

- 1) Get familiar with the tools and training available to you as a Videri IBO
- 2) Identify your social network....friends, family, acquaintances
- 3) Enthusiastically share your new business with them – email, post, direct message, tweet, text – just be sure to include the Videri website link, a tool uniquely provided to you. It has your personal IBO code embedded in it so you get credit for your effort.
- 4) Follow up personally with each person the best you can
- 5) Repeat this process as your social network expands

As your business grows, be in weekly contact with your direct IBOs with encouragement, tools, or information on Videri upcoming events, lessons learned, etc. Pour into your team and help them develop.

### **Educate Yourself**

- 1) Get familiar with the IBO Grow tools and training available to you



- 2) Complete the Videri IBO Required Training within the first week\*
- 3) Take advantage of the opportunity to hear from our CEO within the first month by watching “Visionary Foundations: A Word from our CEO”
- 4) Sign up for a live webinar with the CEO within your first week
- 5) Join our Social Network, subscribe to the blog, download the Videri app, etc within the first two weeks.
- 6) Read “Business of the 21<sup>st</sup> Century” by Robert Kiyosaki within your first month
- 7) Attend a Videri event within the first month
- 8) Buy Hope All Natural Beef and share your customers’ experience (optional)

\*must be completed before you will receive commission checks